



# KIMANE MCKENZIE

Web designer by trade

Visionary from conception

## OBJECTIVE

Seeking Full Time – Webdesign position,

With the aim of rapid prototyping of UI with focus giving to UX, I'm keen on participating in designing awe inspiring designs, capitalizing upon my academic and real world experience to ensure realization of successful project completion.

## QUALIFICATIONS

### Programming

Xhtml / Html5  
Css 2/3  
Actionscript  
Javascript  
Jquery  
Asp.net  
Php  
MySQL

### Software

Photoshop  
TortoiseSVN  
Illustrator  
Fireworks  
Quark Xpress  
Dreamweaver  
Flash  
Swish

Swift 3D  
After Effects  
Turbo 264 HD  
Camtasia  
DVD Studio  
Encore DVD  
Shake  
Sound Forge

Acid Pro  
3D Studio Max  
Microsoft Office  
Reality Studio  
Premiere  
Turbo.264 HD  
Microsoft Visual Studio  
And more...

## EMPLOYMENT & FIELD EXPERIENCE

### Skyshop Logistics inc Doral FL - Sr Web Designer | November 2008 to August 2012

Over see the look and feel of all of the company sites create logos, cms interfaces, banners, business cards, email campaigns, affiliate site, landing pages and copartner sites. Was also charged with managing the other 3 designers one in house and two in Colombia.

### Explosive Image Oakland Park FL - Sr Developer | March 2005 - September 2008

Creating websites html, flash and database driven e-Commerce sites, graphic design creating logos, Trifold, business cards, flyers, video editing, photomontages, creating 3d elements, cd rom presentations, Making slide shows both digital and for transparency, audio editing, sound fxs and screen savers.

### KPMG, George Town Grand Cayman, BWI | November 2000 - January 2001

Assisted creative partner with management of office, i.e. Administrative duties..

## EDUCATION

B.S. Interactive Media Design  
The Art Institute of Fort Lauderdale | March 2005

A.S. Multimedia Web Design  
The Art Institute of Fort Lauderdale | March 2003



## EXPERIENCE

### Email Marketing

Five years creating and hosting email templates organizing campaigns by categories and by date for archive purposes, utilizing online email marketing tools such as campaigner.com, getresponse.com and aweber.com for link tracking an open rates, I also know the email requirements needed to pass the CAN-SPAM Act.

### Affiliate Marketing

Put in place affiliate program using [www.directtrack.com](http://www.directtrack.com), styled affiliate page using their back end, designed banner ad's both flash and jpg's, edited email responders and notification created campaigns and trained marketing team on the system.

### Social Media Marketing

Experienced at managing and deploying Twitter, Youtube, Flickr and Facebook pages, styling both Twitter and Youtube pages to have the same look and feel as the site. For Facebook I have advertised with them, created cover images, UI for apps and custom welcome pages. I have also used [adthis.com](http://adthis.com) to facilitate the shearing of a company's website over many social media platforms.

### Blogs

Expert understanding of word press ability to edit css, add widgets, plugins, and themes I currently have my own blog [www.ttrickes.com](http://www.ttrickes.com) where I share my knowledge on the design and web industry.

### E-commerce

Have designed and implemented interfaces on both magento and presta shop ecommerce systems. I have also done customs shopping carts, registered SSL certificates with godaddy and verisign and have a good understanding of payment processors and gateways such as paypal and authorize.net.

### CMS

Helped in the creation of two content management systems one for Explosive Image full (LAMP) stack still in use by "rent n go rims" editor tinymce, cms was module based I crated the gallery, product and image upload management modules. The second CMS system was one done in ASP.Net using Cute Editor as a layer on top of Skyshop Logistics core product – Puntomio. For this system I designed and coded the front end and admin user experience. The system is very robust and flexible pulling css files, content and images based on a partner code allowing one site to have different branding.

### Analytics and Uptime

Experience working with Google analytics to track the day to day traffic of visitors and the bounce rate. I also use the analytics of [adthis.com](http://adthis.com) to track how people are sharing over social media sites, For uptime I use [pingdom.com](http://pingdom.com) to monitor and alert me when a site is down.

### Svn

I have experience working with subversion and using Assembla's repository with tortussvn on Pc and versions on Mac.